

DIGITAL MARKETING AWARD, KAUFLEUTEN FESTSAAL, ZÜRICH



Stephanie Felder, Praktikantin Mediaplanung (I.), Mara Pavic, Online-Marketing-Assistentin, beide Adisfaction.



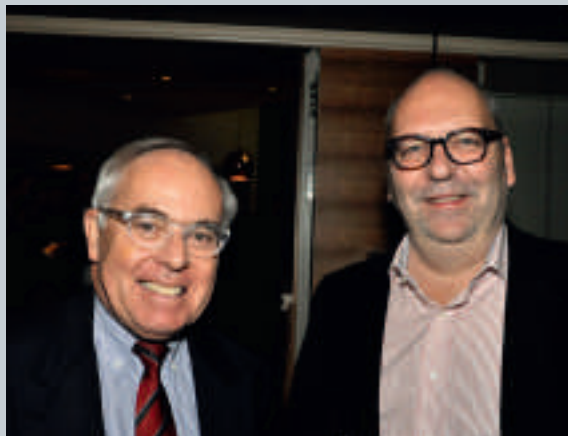
Ricarda von Ellerts, Suchmaschinenmarketing Adisfaction, Cyril Hänggi, Key Account Manager Newsnet, Sarah Blattner, Beratung, Mediaplanung und SEA, Adisfaction (v. I.).



Wolfgang Kunz, Senior Account Executive Microsoft Advertising (I.), Remo Prinz, Managing Partner Serranetga.



Andreas Gedenk, Inhaber A.G. Consulting (I.), Gerry Stadler, Product Manager Services Publimedia.



Jürg Dangel, CEO Swissguide (I.), Martin Radelfinger, Chief Strategy Officer Goldbach Audience Goldbach Group.



Thomas Rüttimann, Mitinhaber und Mediaberater ZipMedia (I.), Moreno Cavaliere, CEO Publimedia AG.



Anina Flückiger, Verlagsleiterin 20 Minuten Friday, Marcel Kohler, Geschäftsführer, beide 20 Minuten.

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Peter A. van der Touw, CEO, Vera Weber, Project Assistant, beide Notch Interactive, Jasna Smojvir, Head of Marketing Search.ch, Roger Oberholzer, Strategy Director Notch Interactive (v. I.).



Nina Meyer, Mediaplanerin, Urs Rueb, Geschäftsführender Inhaber, Mirjam Wegmüller, Mediaplanerin, alle Mediafactor (v. I.).



Alexander Horrold, Managing Director Goldbach Audience, Beat Krebs, COO Omnicom Media Group, Michi Frank, Chief Strategy Officer Goldbach Media (v. I.).



Roger Bauer, Geschäftsführer IAB Switzerland, Sandor Laczko, CEO Adello, Digital Marketer of the Year, Alexander Mazzara, CEO Joiz, Digital Pioneer of the Year, Daniel Grossen, Digital-Lifetime-Award-Gewinner, Ueli Weber, Präsident IAB Switzerland (v. I.).